

Dear Members,

As we turn the page on February, I'm filled with appreciation for the memorable moments we've shared together this last month. Our gathering was marked by the insightful presentations from our guest speakers, whose depth of knowledge and engaging discourse truly enriched our understanding on various topics. The conversations that flowed around the tasteful lunch selections added warmth to our meeting, creating an atmosphere of camaraderie.

Looking ahead to March, we're on the cusp of embracing the rejuvenating spirit of spring. This month promises not only better weather but also the continuation of our tradition of excellence. We have another exceptional speaker lined up, ready to offer us new insights and perspectives. Coupled with another amazing luncheon menu, our next meeting is shaping up to be as engaging and enjoyable as the last.

It's been quite the winter, with its challenges and moments of reflection. Yet, as we move forward, the promise of spring brings with it a sense of renewal and optimism. Let's carry this spirit into our next gathering, eager to learn, share, and enjoy the company of fellow SIRS members.

I look forward to seeing each of you there, as we celebrate the onset of spring and the enduring fellowship of our club. Here's to more enlightening discussions, enjoyable meals, and the invaluable connections that make our group so special.

Warm regards, Mark

NEW ITEMS IN THIS NEWSLETTER:

- A message from our new Membership Chairman, Dave Behrs Page 3
- An invitation to join a Free Day Trip being hosted by Branch 58 .. Page 4

RSVP EMAIL COMING TO YOU SOON REGARDING OUR MARCH LUNCHEON

SIR will be using our Email RSVP system again for our March Luncheon. **Here is a recap of how it works:** Your RSVP Email will arrive two weeks before each Luncheon. You will need to reply to its RSVP request by 4:00 PM on the Friday before the Luncheon (about 10 days later). You can still cancel up until the Sunday before the luncheon by calling the SIR Luncheon line (707-789-1071).

Here is a Sample of the RSVP Email you will receive from our Secretary, Warren Payne, in the next few days. It will come from a Website used by our branch: "sir147mail@sirinc2.org."

Hello SIRs of Petaluma Br. 147,

REGARDING OUR UPCOMING MEETING & LUNCHEON: We are asking each SIR member to RSVP to tell us if they plan to attend our next luncheon. If you say "Yes", then we will order a \$30 meal for you. If you say "Yes" and change your mind, then you can Call the SIR Lunch Cancellation number below up until 11AM on the Sunday before the luncheon to cancel your lunch. That cancellation number is 707-789-1071.

Note: We are now holding members accountable for an unexcused lunch cost!

Please click on the link below by 4PM on the Friday before the luncheon to let us know your plans ("Yes" or "No").

https://forms.microsoft.com/r/e8?oin=lprLink

"Sample Link (this one won't work!!!)"

Remember, the lunch cost is now \$30.00 per member payable at the door as before.

Thank You! Warren Payne, SIR147 Secretary

Clicking on the "link" (as requested in the Email above) will take you to this image where you can provide your name, respond "Yes" or "No", and press "Submit".





A Message On SIR Membership:

Too often, we hear the phrase "members are the lifeblood of an

organization." But, that's largely because it's true.

Finding ways to identify, recruit and retain members is essential to the impact, growth and, ultimately, the success of SIR moving forward. Word-of-mouth is still one of the most effective marketing plays there is and has been extremely effective for SIR. According to Deloitte research, new members referred by current members have a <u>37% higher retention rate</u>.

If you would like to invite a potential new member to join SIR—please share with them my contact information below or invite them to our luncheon in March. When you bring a perspective member as a guest, then their lunch is free! Please let myself know or call the Luncheon Line (707-789-1079) to tell us that they are coming so we will order a meal for them.

Thanks so much!

Dave Behrs SIR Membership Chairman <u>Behrsdavid8@gmail.com</u> 415-798-6772











2024 TRAVEL



<u>Ellis Creek Water Recycling Facility Tour – March 9th</u>

Petaluma SIR Branch 58's Travel Chairman, Bruce Scheibach, is hosting a free tour of the Ellis Creek Water Recycling Facility scheduled for Monday March 9th at 1:00 pm.

There are a few openings left for this tour. All attendees will need to sign a release of liability.

If you are interested in going, **then contact Bruce Scheibach to fill one of the openings.** He can be reached at 707-338-2593 or Email him at <u>Bscheibach@aol.com</u>.

The address is 3890 Cypress Drive in Petaluma (near Kaiser). After you drive through the public parking lots, continue through the open gate and their building is on the right. The lobby doors are to the right of the flagpole. You should arrive a few minutes early and we will meet in the lobby. The tour will last about 1 1/2 hours.

THE MENU

<u>DON'T FORGET!!!</u>

1. Be sure to respond to the RSVP Email Luncheon Invitation that will come from "sir147mail@sirinc2.or g" Use the "link" to respond with your name and either "Yes" or "No".

2. If you replied "Yes" to the RSVP Email Invitation and change your mind, then you can still cancel your reservation by calling the "SIR LUNCH RESERVATION LINE" by 11:00AM the SUNDAY before the luncheon.

To Cancel - Call 24 hours a Day CALL 707-789-1071

J	<u>MONTH</u>	ENTREE
	March	Corned Beef and Cabbage
	April	French Country Chicken
	Мау	Pork & Green Chili Enchiladas
	June	Meat Loaf with Mashed Potatoes
	July	BBQ Pulled Pork







Computer & Smartphone Group

From the Magic Keyboard of SIR Mike Burwen

This group will meet at noon on Thursday, March 28th @ the Petaluma Senior Center

The subject of the next meeting of the Computer and Smartphone Club will be "Cyber Security". Hardly a day goes by without hearing about another Cyber breach. In this session, we will address everything that the average consumer needs to know about the current state of cyber security and what you should do to protect your contacts and data and guard against malicious attacks like ransomware, viruses, phishing, spoofing and more. The meeting will be held on March 28, noon as usual at the Petaluma Senior Center.



February 13, 2024 Attendance

Membership	66
Members Attended	43
Total Attendance	47
Actual Paid Meals	42
Called for Meals	47
Paid for Missed Meals	2
Excused	8
Said Yes and Didn't Show	2
Removed	2
Added	1
Guests	1
Speaker	2
Visitors	1

Newsletter Sponsor

Parent - Sorensen Mortuary & Crematory James M. Smith - President 850 Keokuk Street Petaluma, CA 94952 707 763 4131



<u>Birthdays</u>

March Birthday	S
Name	Year
Michael Burwen	1938
John Gallagher	1945
Keith Heiden	1959
John Nelson	1937

Our Speaker In March

Work is still going on on this! Arranged by Gary Lassen



<u>Anniversaries</u>

March Anniversaries	
Name	Year
John & Cynthia Keating	1985
William & Sharon McNamara	2000
James & Jewell Troxel	1967

Petaluma SIR Branch 58 has a Travel Chairman, and he is planning trips. He is looking for ideas

Please send your ideas to him. He is looking for <u>YOUR</u> ideas (day trips, etc.).

His name is: Bruce Scheibach His email is: Bscheibach@aol.com

POKER CLUB

SIR has a Poker Club. We play once a month. If you have an interest, then contact Al McLaughlin (amclau500@gmail.com) 707-999-8550



BOCCE BALL: Bocce Ball will be on Hiatus until the Spring weather arrives.

In the meantime, please enjoy this picture from a "high rivalry" game in the past.

..Richard Zanotti



NON-RESPONSIBILITY DECLARATION:

All activities arranged for or by, or sponsored by, Sons in Retirement, Incorporated, and its Branches, are for the convenience and pleasure of the members and their guests who desire to participate.

Sons in Retirement, and its Branches do not assume any responsibility for well being or safety of the participants or their property, in any matters pertaining to said activities.



March 4th ROOSTER RUN 9:00 11th. FOXTAIL NO. 8:00 SHOTGUN 18th. Rooster run 9:00 25th Foxtail South 10;00 am

April
1 ST WINDSOR GOLF CLUB ??????
8th ROOSTER RUN 7:30 am *
15th. FOXTAIL NO. 10;00 am
23rd Bennett Valley 9 am
29 TH ROOSTER RUN 9:00

GOLF NEWS – from the **©**R Golf Committee

News from the links:

Hi SIR Golfers – We have not had much "Golf weather" over the past month or so. You all know the result of this....minimum or no Golf. While the courses have done their best to make it "inviting", it has been "Cart Path Only" and quite a slog.

We hope that March will provide better course conditions.

The Golf Committee: (Lynn, Greg, Joe, & Al)

TOURNAMENT RESULTS – FROM THE WORK OF LYNN KAUL

Watch this space for 2024 CTP Results...when the rain stops!!!



Place Stamp Here

address label here

Rooster Talk Little Hills Branch 147



Incorporated An Organization for Retired Men

Find all kinds of info about our organization at sirinc.org

DATED MATERIAL March 2024

SIR Branch 147 **Executive**

<u>BIG SIR</u> Mark Quam	775-220 8447
<u>Little SIR</u> Gary Lassen	696-4833
<u>Secretary</u> Warren Payne <u>Assistant Secreta</u> (Open)	478-5399 1 ry
<u>Treasurer</u> Nino Cerruti, HLM <u>Assistant Treasur</u> Mark Cooper	762-5187 ' <u>er</u> 763-6183
DIRECTORS Joe Ladely (Past B Bill Allen Keith Heiden Greg O'Brien Mike Burwen Tony Estes	ig SIR) 318-7178 763-3332 479-6762 774-6342 658-2844 781-9629

OUR	WILLING	WORKERS

Attendance Frank Ternullo	696-7575	
Bocce Ball Rich Zanotti	763-0553	
Chaplain Richard Bergeron (Please call the Cha illnesses)	762-8589 aplin to report	
Computer & Smart Mike Burwen	Phone Club 658-2844	
Newsletter Editor Al McLaughlin	999-8550	
Golf Committee - Lynn Kaul and - Joe Ladely – Weekly Course Check- In, Tournament Mgmt., & Cash Prize Presentment - Al McLaughlin – Weekly TEE Times - Greg O'Brien – 2024 Schedule Creation and Reservations - Mark Cooper – Manager Emeritus		
Greeters (To be assigned by the Attendance Chairman) Keith Heiden		

	Membership	
	Dave Behrs	415-798-6772
	Membership Record Nino Cerruti, HLM	ds 762-5187
	Name Tags & Seatin (Open)	ng
	Nominating Commi Lead: Greg O'Brier	
	Photographer Tony Estes	781-9629
	Picnic (Open)	
	Poker Club	
eck- ze	AI McLaughlin	999-8550
nes	RAMP (Recruitment, Activities, Member Relations, & Publicity)	
	Mike Burwen	658-2844
S	Travel & Other Acti	vities

Momborchin

Open Area 8 Representative

Rich Zanotti 763-0553

Contact Information for individuals wanting more info. about SIRS: Phone: 707-780-2086 sir147@sirinc2.org

REGULAR MEMBERSHIP MEETINGS are held on the Second Tuesday of Each Month

The Executive Committee meets at 10:00 A.M., Social Hour at 11:00 and Lunch begins at 12:00. A Speaker is normally up after lunch. Meetings are held at the Elks Lodge 2105 S McDowel Blvd Petaluma, CA 94954

State President - Richard Kindle

Region 3 Director - Dennis Pangburn

Area 8 Governor - Sandy Grieve

Page 10